

# EVANGELISTA LIQUORI

## PUNCH ABRUZZO



EVANGELISTA LIQUORI **Punch Abruzzo** was first produced in Borrello (Chieti), a small and cold mountain village. The mayor, Antonio Evangelista, to help him fight the rigours of winter, prepared a special drink with rum, citrus fruits and coffee. Heated at the fireplace, the mixture diffused such an intense and heady scent it excited the curiosity of neighbours, relatives and friends, all eager to try it. Because of the persistent and growing requests, the mayor began to prepare the drink for close friends, which he then improved and called **Punch Abruzzo**. It was 1907.

For its high quality, the drink soon became famous and was awarded several prizes and medals. The secret formula was later handed down to the sons and in 1983 Felice Evangelista, the eldest, moved the firm to Sambuceto (Chieti), where the third generation still produces **Punch Abruzzo** following the ancient secret formula.

**Punch Abruzzo** is now available in Italy and exported to England and Canada. Its rising popularity is mainly due to the masterly fusion of natural ingredients and to the unique taste. Once appreciated as a hot drink for its rich bouquet, today, **Punch Abruzzo** is also enjoyed cold, with ice, in Long Drinks and Cocktails; also in ice creams, cakes and tarts. As a digestive it can be the pleasant conclusion of a meal. **Punch Abruzzo** is the "*gratifying*" digestive everybody deserves...



SKU +896647 35% A/V 12 x 700ml GLS Non Listed

Wholesale: \$31.98 GLS Retail: \$37.99

\*Prices subject to change without notice and do not include bottle deposit or taxes.



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